

ARCHITECTURE TODAY

Architecture Today is a different kind of magazine – a high-quality independent magazine founded, written and read by architects.

Architecture Today is the preferred choice for working architects – and for those wishing to influence their specification decisions.

Sent each month to practising architects on a controlled circulation basis, Architecture Today is the essential medium for reaching key specifiers.

The architect is acknowledged as the key figure in the specification process – the person responsible for selecting both products and services, often by brand name.

Set up at the instigation of architects in 1989, Architecture Today is published by an independent company in which the majority of shareholders are architects.

Sent each month to the UK's practising architects at their place of work, Architecture Today presents the pick of new projects, with articles by leading practitioners and photography of the highest standard.

With all advertisements facing matter and no 'graveyards', Architecture Today offers maximum exposure for advertisements as well as sales leads of the highest quality.

Complementing the main magazine are AT Handbook, published quarterly, as well as EcoTech – the only professional magazine dedicated to sustainable design – and the highly successful DataPack product cards.

Architecture Today

Architecture Today is the professional architectural magazine – conceived by architects, founded by architects, written by architects and read by architects. With lively yet authoritative writing by leading experts and top-quality colour and printing, Architecture Today gives the UK's practising architects what they want to see and read – from projects to products – in a format they know and like.

www.architecturetoday.co.uk

Architecture Today's website has been completely reconceived and redesigned for 2010, providing a lively platform for the latest news, debate and opinion, as well as authoritative studies of the best new buildings in the UK and beyond.

AT Handbook

Architects' working drawings and news plus the latest product information brought together in a reader-friendly quarterly format.

EcoTech

The first professional architectural magazine devoted to sustainable design and construction, launched in 2000 to widespread acclaim.

DataPack product cards

Sent quarterly to named individuals from Architecture Today's unrivalled circulation of influential specifiers, with pre-addressed self-adhesive labels for maximum response.

FAQs

What is Architecture Today?

Architecture Today is a high quality, controlled circulation monthly magazine that provides the best possible means of influencing the specifying decisions of architects.

Who publishes it?

Architecture Today was set up at the instigation of architects. Launched in 1989, it is published by an independent company in which the majority of shareholders are architects, representing some 70 architectural practices from around the UK.

What is its editorial policy?

Architecture Today is a magazine conceived by architects for architects. It covers the projects of most interest to the practising architect, with photography and layout of the highest standard and articles written by working architects.

What advertising opportunities does it provide?

Everything from double-page spreads to literature panels and from sponsored covers to advertisement features. Special opportunities for advertising are provided by the product features and project studies. All advertisements are within editorial, with no advertisement-only sections or 'graveyards'.

What about other promotional opportunities?

Architecture Today offers the widest available range of promotional opportunities aimed at UK architects. These include sponsored technology features, advertisement features and sponsored front covers in the main magazine as well as AT Handbook (quarterly), DataPack product cards (quarterly), EcoTech (three times annually) – plus loose inserts, website banners and mpu's (www.architecturetoday.co.uk) and list rental.

Who receives Architecture Today?

Architecture Today has an average net circulation of more than 21,000 and is sent to almost all architects in full-time practice in the UK. So there is no 'waste' – no unemployed or retired architects or students – and no need to rely on pass-on readership. The list of names is based on the Register of Architects held by the statutory registration body, the Architects Registration Board. Architecture Today is also sent to key members of related professions. A fully-audited and independent breakdown of the circulation is provided by Architecture Today's ABC certificate.

Do architects want to receive Architecture Today?

Yes, overwhelmingly – an overwhelming majority of the controlled free circulation is requested and most of these requests are less than 12 months old.

What is the difference between ARB and RIBA?

Under the Architects Act, the term 'architect' is protected – only those on the Register of Architects are permitted to use the title. The statutory body set up by parliament to administer the register is the Architects Registration Board (ARB – formerly ARCUK). As such, the ARB is quite distinct from the Royal Institute of British Architects (RIBA), which is a voluntary association of architects in the UK and overseas. A significant number of UK registered architects choose not to join the RIBA: according to recent figures, one in five of the registered architects in the UK are not members of the RIBA.

What is an ABC certificate?

The ABC certificate is an independent guarantee of a magazine's circulation carried out by the industry's audit body, the Audit Bureau of Circulations.

How do I find out more?

Contact Mark Lewis or Alan Irvine by phone (020-7837 0143) or email (mark.l@architecturetoday.co.uk or alan.i@architecturetoday.co.uk).
Architecture Today plc, 161 Rosebery Avenue, London EC1R 4QX

ARCHITECTURE TODAY

Conceived by architects for architects and launched in 1989, Architecture Today provides the definitive publication of the most important projects in the UK and Europe – from art galleries to social housing and from interiors to urban design.

As well as projects, each issue contains technology features, books, business topics, product guidance, a round-up of current European news and developments – plus My Kind of Town, in which a well-known architect describes the urban qualities of a town or city that they admire.

Architecture Today is published ten times a year and sent free, on a named individual basis, to full-time practising architects in the UK.

AT HANDBOOK

Targetted directly at practising architects and specifiers, AT Handbook provides up-to-the-minute information on detail design and product specification, from working drawings of current buildings to the latest in products and services.

- Detailed working drawings by leading architects inspire and inform readers.
- Products and services grouped into categories: envelope, services, components, interiors and lighting, exhibitions, and stop press.

AT Handbook is published four times a year and mailed free with Architecture Today to full-time practising architects in the UK. Full information for advertisers is contained in the Media Pack.

ECOTECH

EcoTech is the UK's only professional architectural magazine devoted to sustainable design – an essential aspect of the work of today's architect.

Each issue of EcoTech covers the latest developments in eco-friendly construction – globally as well as as in the UK and Europe – and provides a gateway to further sources of information for practising architects.

Articles address the issues of most pressing concern to practising architects – from photovoltaics to breathing walls and from water-saving devices to urban design. Project studies document the most important recent buildings.

Also included in each issue is news from the UK and around the world; new websites; reviews of recent books; and guides to useful information source.

EcoTech is published three times a year and mailed free with Architecture Today to full-time practising architects in the UK.

DATAPACK

DataPack offers the easy way for the working architect to source information about products and services.

DataPack is sent free to named individuals from Architecture Today's unrivalled and ABC-Profiled circulation of influential specifiers, generating high-quality responses with minimum waste.

Each pack includes a unique set of pre-addressed self-adhesive labels for maximum response – the reader simply peels off the labels and attaches them to the cards of his choice.

Four packs are published each year – January, March, June and October.

TERMS AND CONDITIONS

Terms & Conditions of Use

Welcome to the Architecture Today Online terms and conditions for use. These terms and conditions apply to Your use of the Architecture Today website and by accessing this website, and/or by completing a registration procedure to provide Us with Your User Information, You agree to be bound by the terms and conditions set out below. You should read all the terms and conditions carefully. If You do not agree to be bound by these terms and conditions, You may not use or access this website. If there is anything You do not understand please feel free to e-mail any enquiry to Us at editorial@architecturetoday.co.uk

A. DEFINITIONS

In these Conditions the following words and phrases shall have the following meanings unless the context requires otherwise:-

"Conditions" means these terms and conditions including the Privacy Policy;
"Services" means any services displayed for use on the Website;
"Users" means the users of the Website collectively;
"User Information" means the details provided by You to Us via the Website including during registration for the recruitment service or any subscription service;
"We/Us/Our" means Architecture Today plc t/a Architecture Today;
"Website" means the Website located at www.architecturetoday.co.uk or any subsequent URL which may replace it; and
"You/Your" means a User of the Website.

In these Conditions:

References to any statute or statutory provision shall, unless the context otherwise requires be construed as a reference to that statute or statutory provision as from time to time amended, consolidated, modified, extended, re-enacted or replaced;

References to the masculine include the feminine and the neuter and the singular include the plural and vice versa as the context admits or requires;

Words importing persons include individuals, bodies corporate and unincorporate; and

Headings will not affect their construction.

B. PRIVACY POLICY

Users Personal Data

We respect Your User Information and undertake to comply with applicable Data Protection legislation from time to time in place.

We confirm that any User Information which You provide to Us (or which are available on public registers) from which we can identify You are held in accordance with Our Data Protection registration notification. When You register with Us we consider Your User Information that You provide as private. We use Your User Information for the following purposes:

- processing Your details;
- for statistical purposes to provide and improve the service we give to You;
- publicising on the Website information received from job applicants or employers for the purposes of the recruitment service;
- to notify or contact You in connection with products or services that may be of interest to You, including Your free or paid-for subscription to Our publications;
- to disclose to other members within our group of companies and also to other relevant third parties who may contact You about their products or services that may be of interest to You;
- to disclose and/or transfer information to any purchaser of the business or assets of Architecture Today.

If You do not wish Us to process Your User Information in any way as set out in Section B above, please write to Us at Architecture Today 161 Rosebery Avenue, London EC1R 4QX, stating Your e-mail address, and any other relevant details, and notify Us accordingly.

In the event that Your User Information is no longer used by Us for the purposes described in this document, we will delete it except insofar as it is necessary to retain such User Information to comply with other relevant or applicable law.

In the event that Your User Information becomes untrue, inaccurate or incomplete, or in any event, You have the right of access to Your User Information and may rectify the same.

You should be aware that if We are requested by the police or any regulatory or government authority investigating suspected illegal activities to provide information concerning You, We shall do so. We also reserve the right to disclose individually identifiable information to third parties where a complaint arises concerning Your dealings with Us, and those dealings are deemed by Us inconsistent with these Conditions.

We may use "cookies" and other software so as to be able to build up a profile of Your interests and preferences and this may be used by Us to develop and operate the Website.

We may disclose to third parties aggregated data on Our Users, provided that a single individual is not identifiable in such data

Cookies

When You first visit Our website, we may send You a cookie. A cookie is a small file that can be placed on Your computer's hard disc for record keeping purposes, and we may use them to do a number of things:

Cookies help Us to recognise You when You next visit Our website and note the advertisements displayed to You. This allows Us to tailor the service we provide to Your preferences;
Cookies may be used to compile anonymous statistics related to the take up or use of Services, or to patterns of browsing. When used in this manner, You are not individually identified, and data collected in this manner is only used in aggregate.

You are not obliged to accept a cookie from Us, or any other web site, and may modify Your browser so that it will not accept cookies at Your discretion. If You do not wish to receive cookies from Us or any other website, You can turn cookies off on Your browser.

C. USE OF THE WEBSITE

1 Access by Users and Disclaimer

We will provide You with free access to the Website. The Website is a business and commercial site. As such, it is not intended for children or minors. We do not specifically collect information about or from children. We believe that children should get their parents' consent before giving out personal information. If you are concerned about your child's use of the Website we encourage you to use Web filtering technology to supervise your child's access to the Website.

2 User's Obligations

2.1 The Users:

- 2.1.1 agree not to use the Website (or any part thereof) for any illegal purpose and agree to use it in accordance with all relevant laws;
- 2.1.2 agree not to upload or transmit through the Website without limitation, any computer viruses, macro viruses, trojan horses, worms or anything else designed to interfere with, interrupt or disrupt the normal operating procedures of a computer;
- 2.1.3 will not upload or transmit through the Website any material which is defamatory, offensive, or of an obscene or menacing character, or that may cause annoyance, inconvenience or needless anxiety;
- 2.1.4 will not use the Website in a way that may cause the Website to be interrupted, damaged, rendered less efficient or may impair the effectiveness or functionality of the Website in any way;
- 2.1.5 will not use the Website in any manner which violates or infringes the rights of any person, firm or company or the rights thereof (including, but not limited to, rights of intellectual property, rights of confidentiality or rights of privacy);
- 2.1.6 will not attempt any unauthorised access to any part or component of the Website; and,
- 2.1.7 agree that in the event that You have any right, claim or action against any other User arising out of that User's use of the Website, then You will pursue such right, claim or action independently of, and without recourse to, Us.

3 Indemnity

You agree to be fully responsible for all claims, liability, damages, losses, costs and expenses, including legal fees on a full indemnity cost basis, suffered by Us and arising out of any breach of the Conditions by You or any other liabilities arising out of Your use of the Website, or the use by any other person accessing the Website using Your internet account or any user name or password you are allocated for access to the Website.

4 Our Rights

4.1 We reserve the right to:

- 4.1.1 modify or withdraw, temporarily or permanently, the Website (or any part thereof) with or without notice to You and You confirm that we shall not be liable to You or any third party for any modification to or withdrawal of the Website; and/or
- 4.1.2 change these Conditions from time to time, and You continued use of the Website (or any part thereof) following such change shall be deemed to be Your acceptance of such change. It is Your responsibility to check regularly to determine whether the Conditions have been changed. If You do not agree to any change to the Conditions then You must immediately stop using the Website.
- 4.2 We will use Our reasonable endeavours to maintain the Website. The Website is subject to change from time to time. You will not be eligible for any compensation because You cannot use any part of the

Website or because of a failure, suspension or withdrawal of all or part of the Website.

4.3 We reserve the right to withdraw any Services from the Website at any time and/or remove, screen or edit any materials or content on the Website. We may refuse service to anyone at any time in Our sole discretion. We will not be liable to You or any third party by reason of Our doing any of the following: withdrawing any Services from the Website whether or not those Services have been sold; removing, screening or editing any materials or content on the Website.

5 Links to/from Third Parties

5.1 In an attempt to provide increased value to Our Users, we may provide links to other websites or resources. You acknowledge and agree that we are not responsible for the availability of such external sites or resources, and do not endorse and are not responsible or liable, directly or indirectly, for the privacy practices or the content of such websites, including (without limitation) any advertising, goods or other materials or services on or available from such websites or resources, nor for any damage, loss or offence caused or alleged to be caused by, or in connection with, the use of or reliance on any such content, goods or services available on such external sites or resources.

5.2 Any link to this Website without Our written permission is prohibited. Notwithstanding authorisation to link to this Website, linking to any other page other than the home page of www.architecturetoday.co.uk is prohibited. Authorisation by Us to link to this Website is on the basis that we disclaim any liability to the extent permitted by law including any implied terms relating to such link and/or the source Website. We reserve the right to withdraw any authorisation to link to this Website at any time and for any reason.

6 Site Monitoring

We have the right, but not the obligation, to monitor any activity and content associated with the Website. We may investigate any reported violation of these Conditions or complaints and take any action that we deem appropriate (which may include, but is not limited to, issuing warnings, suspending or terminating service, denying access and/or removing any materials from the Website). You are responsible for ensuring that material submitted for inclusion to this Website complies with all relevant laws and regulations.

7 Intellectual Property and Right to Use

7.1 You acknowledge and agree that all copyright, trademarks and all other intellectual property rights in all material or content supplied as part of the Website shall remain at all times vested in Us or Our licensors. You are permitted to use this material only as expressly authorised by Us or Our licensors. The posting of any such elements on this Website does not constitute a waiver of any right in such elements. You do not acquire ownership rights to any such elements viewed through this Website.

7.2 You acknowledge and agree that the material and content contained within the Website is made available for Your personal non-commercial use only and that You may download such material and content onto only one computer hard drive for such purpose, provided You agree not to (and agree not to assist or facilitate any third party to) copy, reproduce, transmit, publish, display, distribute, commercially exploit or create derivative works of such material and content and that You retain any and all copyright and other proprietary notices contained in the materials. This permission terminates automatically if You breach any of these Conditions. Upon termination, you must immediately destroy any downloaded, archived or printed materials. Any other use of the material and content of the Website is strictly prohibited.

8 Limitation of Liability

8.1 While we will use reasonable endeavours to verify the accuracy of any information we place on the Website, we make no warranties, whether express or implied in relation to its accuracy.

8.2 The Website is provided on an "as is" and "as available" basis without any representation or endorsement made and we make no warranties of any kind, whether express or implied, in relation to the Website, or any transaction that may be conducted on or through the Website including but not limited to, implied warranties of satisfactory quality, fitness for a particular purpose, non-infringement, compatibility, security, accuracy, conditions of completeness, or any implied warranty arising from course of dealing or usage or trade.

8.3 We make no warranty that the Website will meet Your requirements or will be uninterrupted, timely, secure or error-free, that defects will be corrected, or that the site or the server that makes it available are free of viruses or bugs or represents the full functionality, accuracy, reliability of the materials. We will not be responsible or liable to You for any loss of content or material uploaded or transmitted through the Website. We reserve the right at any time and from time to time to modify, edit, delete, suspend or discontinue, temporarily or permanently this Website (or any portion thereof) and/or the information, materials, products and/or services available through this Website (or any part thereof) with or without notice. You agree that We shall not be liable to you or to any third party for any such modification, editing, deletion, suspension or discontinuance of this Website.

8.4 You acknowledge that we cannot guarantee and therefore shall not be in any way responsible for the security or privacy of the Website and any information provided to or taken from the Website by You.

8.5 We will not be liable, in contract or tort (including, without limitation, negligence), or for pre-con-

tract or other representations (other than fraudulent or negligent misrepresentations) or otherwise out of or in connection with these Conditions for:

- 8.5.1 any economic losses (including without limitation loss of revenues, profits, contracts, business or anticipated savings); or
- 8.5.2 any loss of goodwill or reputation; or
- 8.5.3 any special or indirect or consequential losses;

In any case whether or not such losses were within the contemplation of either of us at the date on which the event giving rise to the loss occurred, was suffered or incurred by one of us arising out of or in connection with the provisions of any matter under these Conditions.

8.6 Nothing in the Conditions shall exclude or limit Our liability for death or personal injury resulting from Our negligence or that of Our servants, agents or employees.

8.7 Nothing in this Website constitutes an offer to buy or sell materials, products or Services in any jurisdiction and the Website is for information purposes only.

D. GENERAL

9 Notices

9.1 You may send Us notices under or in connection with these Conditions:

- 9.1.1 by post to Architecture Today 161 Rosebery Avenue, London EC1R 4QX
- 9.1.2 by fax on 00 44 20 7837 0155
- 9.1.3 by email to Conditions@architecturetoday.co.uk

9.2 As proof of sending does not guarantee Our receipt of Your notice, You must ensure that You have requested and received an acknowledgement from Us which, should it be required, will be sent within 3 working days of Our receipt and should be retained by You.

10 Severance

If any part of the Conditions shall be deemed unlawful, void or for any reason unenforceable, then that provision shall be deemed to be severable from these Conditions and shall not affect the validity and enforceability of any of the remaining provisions of the Conditions.

11 Waiver

No waiver by Us shall be construed as a waiver of any proceeding or succeeding breach of any provision.

12 Survival

Each provision of these Conditions shall be construed as separately applying and surviving even if for any reason one or other of those provisions is held to be inapplicable or unenforceable in any circumstances.

13 Entire Agreement

These Conditions (as amended from time to time) contain the entire agreement between You and Us relating to the subject matter covered and supersedes any previous agreements, arrangements, undertakings or proposals, written or oral, between You and Us in relation to such matters. No oral explanation or oral information given by either of us shall alter the interpretation of these Conditions. You confirm that, in agreeing to accept these Conditions, You have not relied on any representation save insofar as the same has expressly been made a representation in these Conditions and You agree that You shall have no remedy in respect of any misrepresentation which has not become a term of these Conditions save that Your agreement contained in this Clause shall not apply in respect of any fraudulent or negligent misrepresentation whether or not such has become a term of these Conditions.

14 Third Party Liability

Nothing in this Agreement confers on any third party any benefits under the provisions of the Contracts (Rights of Third Parties) Act 1999.

15 Law

The Conditions shall be governed by and construed in accordance with the laws of England and You irrevocably submit to the exclusive jurisdiction of the courts of England.